

Smart Growth America

Better Choices For Our Communities

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NEWS RELEASE

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Smart Growth Veteran Ilana Preuss Joins SGA as Director of Campaign Partnerships

WASHINGTON, D.C. – Smart Growth America is pleased to announce the appointment of Ilana Preuss as director of campaign partnerships, where she will play a critical role in recruiting allies in a campaign to reform national transportation policy.

Preuss joins SGA after seven years in the smart growth division at the U.S. Environmental Protection Agency, most recently as director of the acclaimed technical assistance program. In that position, she worked with local officials, development and design practitioners and many others to assist communities in transportation planning, transit-oriented development, downtown and suburban redevelopment, zoning reform and other efforts. As a key player in the division, she contributed to numerous publications and events designed to build the knowledge base for smart growth.

“In working with Ilana at EPA before joining Smart Growth America, I found her to be one of the most competent and committed people I’ve had the pleasure to be associated with,” said Geoffrey Anderson, SGA’s president and CEO. “She will be a tremendous asset in this and other campaigns to come.”

Preuss’s first job will be to lead the outreach efforts toward the many interest groups that are affected by national transportation policies and spending priorities, whether their primary focus is housing, the environment, energy conservation, public health, community livability, older Americans or other arenas. She also will help connect local and state-level groups to a larger network of organizations seeking transportation reform.

“With so many Americans anxious about being shackled to rising gas prices and oil dependence and eager to address climate change, this is a critical time for our country to take a new course in transportation and development practices,” said Preuss. “I am honored and excited to be a part of helping to make that change.”

About Smart Growth America

Smart Growth America is a non-profit coalition of national, state and local organizations working to improve the planning and development of America’s towns, cities and metro areas. On the web at www.smartgrowthamerica.org.

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