

Dear colleague,

*In the last decade, the amount of time that Americans spend stuck in rush hour traffic has more than doubled, and it's only getting worse. If we had other options, like more and better public transportation, we could save that time – along with a whole lot of air pollution and CO<sub>2</sub> emissions, dollars at the pump, and frustration.*

The U.S. Public Interest Research Group (PIRG) is committed to improving public transportation by helping to make it work faster and cleaner for all of us. That's where you come in. We need a new vision for public transportation in America, so we're calling on you to film it.

We want you to create your most persuasive video about why we need more and better public transportation. What should a 21st century transit system look like or not look like? Perhaps your vision focuses on biking, walking, and ultra-convenient mass transit, or perhaps it presents the endless auto gridlock and rising gas prices of today. The only limit is your imagination!

We'll use the winning videos to help decision-makers imagine with us a better future and see the dangers of keeping the status quo. Your video will be a critical part of an effort to educate local and state representatives, and to call on Washington, D.C. to change the way it funds our transportation system.

The winner will receive a \$500 prize and will be featured on our website. Runners-up will win \$250, \$150, and honorable mentions will receive a one-year membership to U.S. PIRG.

You can see our sample video and learn more about the issues and the contest here:  
<http://www.uspirg.org/transit-video-contest>

We look forward to seeing your entry.

Break a leg (but of course, film safely),

Andre Delattre  
Executive Director