

OVERVIEW

Purpose & Objectives:

- Educate public and decision-makers on the importance of market-driven community growth policies to preserving the American Dream of home ownership.
- Generate discussion on relationship of community growth and the American Dream of Home Ownership.
- Bring disparate parties to common ground with regards to the importance of community growth in providing and preserving the American Dream of Home Ownership.

Format:

- Each topic features a moderator from a local media outlet.
- Each topic features a Keynote Speaker who will be a nationally recognized expert. The keynote will speak for twenty minutes and give a perspective on the topic.
- Each topic features a panel of three to four experts from this area. Each panelist will speak for 5-10 minutes and apply the topic to the region.
- A questions and answers session will follow the presentations.

Date: November 17, 2003, from 7:30am-5:00pm

Location: Montgomery Inn Conference Center, 601 E. Pete Rose Way, Cincinnati, OH.

Targeted Audience:

Business leaders, government policy makers, community leaders.

Registration Fee: \$65 on reservations made by October 31, 2003; \$75 after that date and at the door; includes all registration materials and meals.



Wendell Cox



Rob Portman



Mike Turner



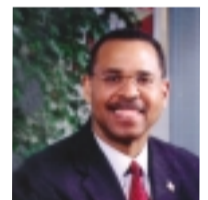
Steve Chabot



Randal O'Toole



Sam Staley



Ken Blackwell

CONFERENCE AGENDA

- I. **Registration & Breakfast** (7:30-8:00 am)
- II. **Opening Keynote** (8:00-8:30)-Wendell Cox-The Heartland Institute
- III. **American Dream of Homeownership** – How do we provide families with the opportunity for the type of home of their choice, in the area of their choosing, and in the price-range they can afford? (8:30 – 10:00)
Moderator: Barry Horstman– The Cincinnati Post
Keynote: U.S. Representative Mike Turner – U.S. House of Representatives
Panel: Phil Heimlich – Hamilton County Commissioner
Rob Sibcy, President – Sibcy Cline Realtors
Glen Brand, Regional Director – The Sierra Club
- IV. **Morning Break** (10:00 – 10:15)
- V. **American Dream of Mobility** – How should people get around the region? Is there a link between land use and transportation? (10:15 – 11:45)
Moderator: Peter Bronson – The Cincinnati Enquirer
Keynote: Wendell Cox, Senior Consultant – The Heartland Institute
Panel: U.S. Representative Steve Chabot – U.S. House of Representatives
Dory Montezemi, Associate Director – OKI Regional Council of Governments
Dusty Rhodes – Hamilton County Auditor/Co-Chair Alternatives to Light Rail
- VI. **Luncheon:** Randal O'Toole, Senior Economist – The Thoreau Institute (11:45-1:00)
- VII. **Dream of Economic Opportunity** – What is residential development's role in the economic well-being of a community and what is necessary for residents of a community to have the opportunity to be economically successful? (1:15 – 2:45)
Moderator: Lucy May – The Cincinnati Business Courier
Keynote: Sam Staley, President – The Buckeye Institute for Public Policy Solutions
Panel: Tom Humes, President – Great Traditions
Bill Butler, President – Corporex Companies
Steve Budd, President – CityWide Development Corp.
- VIII. **Afternoon Break** (2:45-3:00)
- IX. **American Dream of Hope, Opportunity & Freedom** – What are the most beneficial housing policies to provide the economically disadvantaged with a shot at the American Dream? (3:00-4:30)
Moderator: Katherine Nero – The WCPO TV Morning Show
Keynote: U.S. Representative Rob Portman – U.S. House of Representatives
Panel: Fr. Joe Gallenstein, Executive Director – Housing Opportunities of Northern KY
David Petroni, Vice President of Development – Oberer Companies
Ken Blackwell – Ohio Secretary of State
TBA – Fannie Mae
- X. **Closing Comments** (4:30 – 4:45) Ken Blackwell – Ohio Secretary of State

REGISTRATION FORM

Name _____ Title _____

Company/Affiliation _____

Address _____ City _____ State _____ Zip _____

Daytime Telephone _____ Fax _____

E-mail _____