Focus Area 2: Revenue Allocation and Project Selection
Focus Area 2: Revenue Allocation and Project Selection

Scarce transportation dollars need to be spent where they do the most good. But making changes to long-standing practices, some of which are ensconced in law, can be difficult and present a hurdle to state departments of transportation (DOTs) looking to get the best bang for their buck.

Pressing forward with revenue allocation and project selection reform represents a major way in which DOTs can deliver projects with greater impact more quickly. Many agencies are now reforming project selection and formula funding processes for sub-state units of government, often tying proposed spending to state, departmental, and/or local goals and objectives.

In this section:

- Establish Revenue and Funding Flexibility: Mode-Neutral Evaluation and Funding Distribution
- Incorporate Asset Management
- Develop a Performance- and Outcome-Focused Project Selection Process
- Remove Barriers to Off-System Investment
- Update Funding Formulas and Implement Competitive Fund Distribution for Smart Transportation

**Pictured:** Improvements to the Perimeter Center Parkway in Atlanta, GA were part of the work of the Atlanta Livable Centers Initiative. See “Update Funding Formulas and Implement Competitive Fund Distribution for Smart Transportation” to learn more.
FOCUS AREA 2: REVENUE ALLOCATION AND PROJECT SELECTION

Establish Revenue and Funding Flexibility: Mode-Neutral Evaluation and Funding Distribution

The Opportunity
State transportation revenues are often funneled into mode-specific pools and then distributed to projects of the same type. A dollar taken in from an auto toll facility is typically a dollar credited to additional auto projects, while a dollar in transit fare is a dollar of transit offset. In fact, half the states have a constitutional or statutory provision that limits the use of state gas tax revenues exclusively to highway and road purposes.¹

This siloed approach ignores the integrated nature of the transportation system and exacerbates the highway and road focus in transportation funding. Improvements to roadway surfaces benefit transit riders, for example, and more efficient and attractive transit options benefit those who drive. Options such as system management, transit investments, technology improvements, and demand management may be less costly and more effective solutions to transportation problems than capacity projects. Segregating funds by mode does not allow states to prioritize projects that best serve the system as a whole; rather, it creates budget biases and false choices.

What Is It?
State DOTs can allocate funds efficiently based on system-wide needs, priorities, and performance by pooling resources into a multimodal fund, and then distributing funds using mode-neutral criteria. Under this approach, a DOT conducts a consistent cost-benefit analysis or a return on investment (ROI) calculation for each project regardless of mode, and the option with the lowest cost-benefit ratio or the highest ROI receives funding. This means that no option—road building, transit, or system management—is ignored in the project selection process.

Under this approach, a state would:

• Establish a dedicated transportation fund as repository of pooled funds from transportation user fees;
• Combine all revenues/resources into common pot for redistribution to the most effective projects; and
• Decide how to distribute funds through a comprehensive mode-neutral analysis that evaluates proposed projects based on criteria tied to specific state goals that focus on economic development, job creation, safety, asset preservation, and other priorities.

Some states already allocate funds using this framework. In others, achieving it may be too great a political challenge, but in that case, the DOT can perform multimodal planning and work to find the funding to match the best plan.

One of the biggest challenges to establishing a mode-neutral approach to project evaluation is the mode-specific division of current federal transportation funding—highway funding, bridge funding, and transit funding are divided into separate pots of money that have different requirements for use and

are administered by separate agencies within the U.S. DOT. However, there is more flexibility in these programs than is commonly acknowledged. The new flexibility among highway funding programs provided by the federal transportation program MAP-21 may allow states to start to address some of these issues, although trying to use federal funding flexibly across modes will still present challenges.

**Implementation**

For states that do not currently have a mode-neutral fund in place, creating such a fund to pool transportation resources will likely require legislative action. This can vary on a spectrum between fully eliminating all mode-specific accounts and simply finding openings in existing language that allow a demonstration of the benefits of mode-neutral revenue collection and distribution. Appropriate strategies will depend on a state’s political climate and budgetary constraints.

**Eliminate mode-specific accounts.** States can eliminate or amend restrictive earmarking provisions and replace them with new language that allows revenue to be deposited into a single transportation fund for use across all transportation modes. Statutory language is typically easier to modify than constitutional language. Several states have statutory language that can serve as a model for states looking to amend existing earmarking provisions. For example, Oregon’s Multimodal Fund\(^2\) is separate from the state’s General Fund and supports air, marine, rail, and public transit projects.

**Create a sub-fund that allows flexible allocation based on state priorities.** Washington shifted $114 million of its state road funds (generated through taxes, permits, etc.) to its Multimodal Account.\(^3\) The Washington State DOT (WSDOT) and state legislature collaboratively distribute this funding based on priorities rather than mode. Several states, including Maryland, Florida, North Carolina, and Wisconsin, have all modified state legislation to allocate a portion of transportation funding based on state priorities.

**Review statutory disbursement formulas.** Some states have mandatory disbursement formulas set by their legislatures that establish how much must be spent on roadway projects versus non-highway projects. In some cases, these statutes have some implicit flexibility that states can utilize. Rhode Island, for example, established a dedicated state transportation fund by statute §31-36-20 that requires that all gas tax revenues be deposited into the Intermodal Surface Transportation Fund (ISTF).\(^4\) While the legislation specifically allocated a portion of the fund to particular uses, the DOT has flexibility to allocate the majority of the fund to the most effective purposes.\(^5\)

New York provides an alternative model for states that wish to retain some allocation formula. State Finance Laws §89-B\(^6\) and §89-C\(^7\) established the Dedicated Highway and Bridge Trust Fund and the Dedicated Mass Transportation Trust Fund, respectively, in the New York State DOT as repositories of

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\(^2\) [367.080 Multimodal Transportation Fund. Retrieved from](http://www.oregonlaws.org/ors/367.080)


\(^4\) State of Rhode Island. [Rhode Island State, Title 31: Motor and Other Vehicles. Chapter 31-6: Motor Fuel Tax. Retrieved from](http://www.rilin.state.ri.us/statutes/title31/31-36/31-36-20.HTM)


\(^7\) New York State Legislature. §89-C, State Finance. Retrieved 8/23/12 from [http://public.leginfo.state.ny.us/LAWSSEAF.cgi?QUERYTYPE=LAWS+&QUERYDATA=%%STTF89-C$$@TXSTF089-C+&LIST=SEA33+&BROWSER=Browser+&TOKEN=59091576+&TARGET=VIEW](http://public.leginfo.state.ny.us/LAWSSEAF.cgi?QUERYTYPE=LAWS+&QUERYDATA=%%STTF89-C$$@TXSTF089-C+&LIST=SEA33+&BROWSER=Browser+&TOKEN=59091576+&TARGET=VIEW).
transportation-related revenues. Although marginally constrained by mode, the DOT has flexibility to apply the funds toward a broad array of projects for highways, airports, ports, rail, ferries, and transit.

**Expand the definition of “roads and highways.”** If changing earmarking language is not feasible, expanding the definition of “roads and highways” can allow states more flexibility with fund allocation. For example, as a result of state-level Complete Streets legislation, Wisconsin’s DOT provided guidance in Chapter Trans 75 that requires roads built with state and federal funds to have amenities for bike, pedestrian, and transit users. Communities now must consider all road users when building new roads, including motorized, non-motorized, and transit. This means that bike lanes, sidewalks, wide paved shoulders, and/or transit pull-outs may be included in the definition of a road, so separate funding is not necessary.

**Identify openings in modal dedication language.** If amending restrictive statutory or constitutional language is politically unfeasible, there are still opportunities for transportation revenue flexibility. Oregon has separated the tax paid on gas for non-road machines (such as lawn mowers, chainsaws, and leaf blowers) from the gas tax paid by motorists and sets aside this money, the “Lawnmower Fund,” specifically for non-road transportation projects. As defined in ORS 184.642, this fund consists of taxes on fuel for non-road vehicles and machines, and therefore is not subject to the constitutional restrictions that apply to the state’s highway fund. This nuance complies with state law, which mandates that revenues generated from roads must be used exclusively for road projects. While the amount collected in the Lawnmower Fund is relatively small—approximately $5 million annually, as of 2009, compared to $328 million in the Highway Fund—it still provides some funding that the DOT may use for transportation projects that go beyond roads and highways.

**Case Studies**

**Maryland**

Maryland’s method of allocating funds for transportation allows complete flexibility across modes. Projects are selected based on the goals and objectives in Maryland’s 20-year transportation plan. The approach is bottom-up: local municipalities submit project lists to the Maryland DOT (MDOT), and the governor prioritizes projects based on the state’s goals and objectives, as well as the proposed project’s level of service, safety, maintenance issues, economic development potential, availability of funding, and input received from public and local officials. The governor makes the final project selection, which is submitted to the General Assembly for approval. The General Assembly is able to reduce funding for projects but cannot add funding.

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This multimodal funding protocol, delineated in Chapter 725, was instituted in 2010 after a multi-year process and several amendments. The process was spurred by transportation advocacy organizations, which wanted more transparency in project selection. The advocacy coalition worked with MDOT and the state legislature to develop a bill that would better align state priorities with projects selected for funding. Chapter 725 requires MDOT to better define how the department evaluates and selects proposed major capital projects. Local jurisdictions must demonstrate the relationship between their prioritized projects and the long-term goals of the state transportation plan and local land use plans.\(^{13}\)

While this legislation did not significantly change the process of allocating funds, it did create a more transparent process. Counties now have guidance on criteria, the timeframe for project submittal, and more information in order to build strong projects from the beginning.

**Wisconsin**

Wisconsin has a segregated transportation fund that takes in revenues from motor fuels taxes, vehicle registration, bonding, and other sources and supports all modes, including urban transit and a state-owned intercity freight rail network. Sometimes the “diversion” of revenues collected from one mode to support another—particularly transit—becomes a political issue. However, a Wisconsin DOT (WisDOT) study of the socioeconomic benefits of transit learned that public transit use saves the state’s riders and taxpayers an estimated $730.2 million annually\(^{14}\), contributes to overall quality of life, reduces emissions, and benefits drivers by mitigating highway congestion.

To better understand the value of public transit investments, WisDOT conducted a thorough cost-benefit analysis over the life cycle of the investment (20 to 30 years in the case of transit capital investment projects). This research showed that investing in transit would produce a return of more than three dollars on each dollar spent at all the potential state funding levels that were evaluated.\(^{15}\) It furthermore documented benefits in greater detail, in terms of affordable mobility that transit provides (an especially crucial factor for households without ready access to an automobile, for whom transit is a key means of reducing household expenses allocated to transportation and thus allows household income to be invested in other sectors of the economy), congestion management, and economic development. Once all the benefits and costs had been estimated, investigators could calculate cost-benefit metrics such as net present value, cost-benefit ratio, and ROI under different levels of state funding. These types of metrics are useful to state decision-makers in assessing the economic worthiness of public transit.

**Pennsylvania**

The Pennsylvania DOT (PennDOT) developed a mode-neutral planning process as part of its Linking Planning and NEPA (LPN) initiative. This initiative was initially a response to changes in SAFETEA-LU legislation regarding the connection between the planning and NEPA (National Environmental Policy Act) phases of project delivery. The result of this initiative was the development of a series of screening tools that are to be used during the long-range transportation planning process that is conducted by metropolitan planning organizations (MPOs) and rural planning organizations (RPOs) throughout Pennsylvania.\(^{16}\) PennDOT worked with MPOs and RPOs to develop screening tools that require the

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15 Ibid., p. 6.

assessment of all modes of travel for all problems and candidate projects. Although these tools have been in place for several years, they are just beginning to be tested in current rounds of long-range transportation plan development.

**Resources**


This guide provides an overview of surface transportation funding challenges and outlines APA’s policy approach.


This guidebook outlines strategies for integrating existing performance measures from individual transportation modes and jurisdictions into systems for evaluating full network performance.


This report provides a review of transportation governance and finance in each of the 50 states, including in-depth profiles for each state.


This joint effort of the Pennsylvania and New Jersey DOTs provides guidance to project managers for state transportation projects on the key components of local community context—land use plans and policies, street network connections, and development controls—that allow more sound state investment in a larger share of the transportation system.


This report provides a model for performing a transit cost-benefit analysis.
Incorporate Asset Management

The Opportunity
From 2004 to 2008, 57 percent of state road funding went to expanding lane miles, but this work only represented 1.3 percent of total state-owned highway miles. That means the remaining 43 percent of funds went toward 98.7 percent of the road system. This average suggests that maintenance is often a lower priority, despite indications that existing roads are in desperate need of repair. The American Society of Civil Engineers gave the U.S. transportation system a D minus and bridges a C in its 2009 Report Card on America’s Infrastructure. One-third of the county’s roads rank in poor or mediocre condition. Postponing maintenance greatly increases its cost. The American Association of State Highway and Transportation Officials (AASHTO) estimates that every $1 spent to keep roads in good condition today allows a state to avoid spending $6-$14 to fix a road once it has significantly deteriorated.

At the same time, public scrutiny and suspicion of wasteful or excessive spending has increased. Limited public funds must be used in the best way possible, and voters are holding their public officials accountable. According to a survey by the Rockefeller Foundation, 86 percent of respondents favor a “fix-it first” policy that maintains existing assets before building new ones. Literally fixing every road before considering new capacity would be a crude form of asset management, but this poll shows an appreciation for the importance of system preservation.

Adopting an aggressive asset management program is an opportunity to optimize the use of scarce resources, encouraging more policy- and data-driven decisions when weighing big spending categories such as maintenance, construction, and operations, or when considering projects and design alternatives.

What Is It?
All states engage in some level of asset management with maintenance budgets; however, in recent years the term has expanded to include a targeted effort by states to keep infrastructure in good or better condition than at present, consider trade-offs in capital planning, and contain the costs of planning, construction, and operating new facilities.

According to the Federal Highway Administration (FHWA):

Asset Management capitalizes upon three key factors. First, pavements, bridges and maintenance appurtenances tend to degrade at predictable rates, so their future conditions can be predicted based upon asset condition history and known deterioration curves. Second, timely preservation, preventive and rehabilitative treatments at the right point of the deterioration curve can be very economical because they prevent the rapid degradation of assets that

occurs once they reach a deteriorated state. Restoring severely degraded assets is more costly than preserving them in a sound state. Third, assets have significantly different values, such as high-volume pavements and bridges create more public value than do lightly traveled ones. By carefully assigning economic values to assets and by prioritizing the treatment of those which have the highest economic value and by setting appropriate treatment timings, transportation agencies can optimize scarce resources. This systematic optimization allows agencies to “get the biggest bang” for their scarce infrastructure resources and demonstrate that they are taking a rational and systematic approach to maximizing public resources.5

Access to appropriate data and careful analysis are the keys to effective asset management:

**Data.** First, a DOT needs a solid accounting of the entire system and the condition of its assets. Some DOTs hire contractors to collect this data initially and then update the information internally. Florida’s Roadway Characteristics Inventory (RCI) is both a field handbook describing how to collect data and a staff handbook that reports on the data collected. For the Florida DOT (FDOT), the RCI also provides valuable information on safety issues and helps the department target budgets and reduce crashes.6

**Analysis.** With data in hand, agencies can perform analyses to help guide investment. They can predict pavement performance to avoid disinvestment through deferred maintenance, prevent the need for simultaneous rebuilding of large fractions of the system, and smooth the rate of spending. Nebraska, for example, runs a pavement optimization program that tracks pavement deterioration and provides cost-benefit ratios that determine where dollars can have the biggest effect.

Life-cycle cost analysis (LCCA) is an important complementary tool that allows agencies to consider the future costs of proposed new facilities in their long-term asset management planning. LCCA considers both initial costs and discounted future costs, including maintenance, reconstruction, and user costs. Such accounting is especially critical in cases where non-DOT entities, such as local governments, have the power to capitalize capacity projects and then turn them over to the DOT for operation and maintenance.

**Implementation**

**Legislative direction (optional).** An asset management program can be initiated by legislation that calls for performance measures of the state’s transportation system. In Michigan, for example, former Governor Jennifer Granholm spoke about responsible transportation spending and asset management during her first campaign in 2002; after winning the election, she redirected $400 million toward repairs.7 Michigan’s 2002 Act 499 created a Transportation Asset Management Council and required all jurisdictions to submit an annual asset management report covering a multi-year program.8

Washington’s asset management program began in 1994, when the state legislature passed 1993 replacing a formula-driven selection process with a more flexible model that emphasized preservation and improvement programs.9

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A DOT does not need legislation to start an asset management program; however, these examples show how a governor or legislature initiated the change and required the DOT to implement it.

**Asset inventory.** Asset management requires DOTs to make decisions based on data about road characteristics and conditions, so database updates must be integrated into the process for informed decision making. Washington began its asset inventory as a series of cross-referenced databases, but in recent years has embarked upon a geographic information system (GIS)-based dataset called Workbench.\(^{10}\) States should also make asset inventories available to local jurisdictions to help them understand life cycles and road conditions. The Metropolitan Transportation Commission (MTC) in the Bay Area uses StreetSaver, a computer-based pavement management system that is available to MTC’s cities and counties.\(^{11}\)

**Goals and policies.** DOTs should start with a baseline so they can design high but achievable goals. For example, a DOT might aim to increase its state highway status ranked as good from 35 percent to 50 percent in five years. Prioritization of roads, scoring criteria, and performance measures should be created to help achieve these goals. The principles of asset management require that preservation or maintenance be considered on a level playing field with expansion projects, or even as a higher priority, given the importance of maintaining the system.

The North Carolina DOT (NCDOT) undertook a comprehensive Transportation Asset Management (TAM) program in 2003. The agency created a TAM office and divided roads into tiers by state, region, and subregion, as well as by level of need. Through legislation, a line item was added to the state budget for system preservation; highway funds are no longer restricted to paving projects but can now also include “improvement.” As a result of its asset management program, NCDOT can now produce trade-off scenarios to evaluate the best use of funds across all projects.\(^{12}\)

**Cultural shift.** All DOTs engage in asset management at some level and in some departments, but too often these departments, such as highways, bridges, or mass transit, do not communicate with each other. Washington found that transparency of data within the agency helped staff understand that the DOT’s success depended on the success of every department. In Michigan, leaders promoted the road and bridge network as a “corporate asset,” rather than a resource that everyone fought over for their own particular projects.

Another cultural shift would be to think outside of agency silos. For example, many states do not take into account user costs when evaluating LCCA or other cost-benefit analyses. This may be due to the difficulty in estimating these costs, a state DOT’s focus on its own agency costs, or the risk of user costs “swamping” the data due to its potential magnitude. But these reasons should not deter state DOTs from finding ways to take into account vehicle operating costs, effects on property values, crash costs, and more. Costs can be weighted according to a DOT’s priorities, and cost calculations already exist for certain components of user costs. For example, research studies have quantified how much the international roughness index (IRI) of a pavement can impact vehicle operating costs.\(^{13}\)

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11 Metropolitan Transportation Commission. Retrieved from [http://www.mtc.ca.gov/about_mtc/about.htm](http://www.mtc.ca.gov/about_mtc/about.htm).


**Reporting and monitoring.** Asset management can readily be tied into other initiatives in this Handbook, such as system-wide performance metrics and performance-based project prioritization. Transparent reporting, a theme running through several initiatives, reassures the public that their tax dollars are managed well. Reporting through dashboards or other web tools about the amount of money saved and future savings through system re-investment shows the public fiscal prudence.

### Case Studies

**Florida**

Hillsborough County makes extensive use of information systems in its asset management program. The county realized it needed better coordination of its activities, so the engineering, construction, and road and street maintenance departments were combined into a new public works agency, with each department bringing its own database and management system. Staff realized the new agency needed a combined inventory of roadways, shoulders, curbs, and sidewalks. To undertake this effort, the county hired a contractor, which collected detailed data on condition, speed, and other metrics on 20,000 linear miles in a four-month period. The data were integrated into the county’s existing Hansen Infrastructure Management System Roadway Module and ultimately linked to a GIS base.

This integrated management information system, known as the Hillsborough County Asset Management System (HAMS), allows staff to see any county road’s condition, maintenance history, and photos of the location, as well as update data. As the dataset evolved, cost and benefit data were added, along with a desire to use the data for economic analysis and smart investments. Prior to this, capital projects were typically selected *ad hoc*. Now that the county has adopted asset management into its project selection process, asset coordinators can query HAMS and find more than 38 road variables when evaluating projects.

At the state level, asset management has been integrated into the entire planning, programming, and monitoring processes. FDOT created policies for road maintenance based on specific outcomes. For example, FDOT’s resurfacing operating policy calls for resurfacing, on average, 5.6 percent of the state’s highway system each year. Bridges declared deficient are replaced in nine years.

Florida, like Hillsborough County, makes extensive use of private contractors to inventory assets and perform routine maintenance. FDOT’s asset management contracts have grown from $484 million in 2004 to $900 million in 2008. Asset management is supported by the Roadway Characteristics Inventory, which includes roadway condition information as well as data needed for federal and state reporting requirements. The offices of planning, maintenance, and traffic operations administer the dataset.

FDOT’s efforts have led to excellent results. Bridges and resurfacings exceed FDOT targets for good repair (90 percent and 80 percent, respectively). FDOT also communicates regularly with the public.

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15 Ibid.
16 Ibid.
18 Ibid.
19 Ibid.
20 Ibid.
and administers surveys to determine expectations. Asset management has been adopted as part of the culture at FDOT; it is not a special function, but rather has become business as usual.

**Pennsylvania’s Life Cycle Cost Analysis**

PennDOT wanted to choose pavement types based not only on initial cost and institutional opinion, but also on a consideration of life cycle costs. LCCA allows DOTs to compare the merits of competing pavement designs, and the policy was adopted by PennDOT in 1980. PennDOT requires this analysis for all projects that cost more than $10 million and for all interstate highway projects over $1 million.21 Before adopting an LCCA policy, paving choice was left up to the project engineer. As a result, PennDOT had a long list of different paving types with various maintenance needs and life spans to maintain and rehabilitate. Road rehabilitation required construction zones or closures, which then affected vehicle flow. PennDOT wants paving designs that will last for at least 20 years, and it expects rehabilitation to add another 20 years to the life cycle. Engineers submit their costs for construction and maintenance over a 40-year period, and PennDOT evaluates pavement proposals based on current and future costs.22 Because PennDOT's contracting system already contained a significant amount of data on previous bids and projects, LCCA did not require a huge amount of new data collection. The LCCA process was created by a special task force at PennDOT and became institutionalized in the PennDOT Highway Geometric Design Manual and its Pavement Policy Manual. As a result of LCCA's rigorous nature, PennDOT now has better pavement design.23

**Michigan’s Annual Reporting System**

Michigan DOT was a pioneer in research into pavement management. Years of work beginning in the 1980s culminated in a requirement in 2002 by the legislature for MDOT and local road agencies to implement an asset management approach for all road mileage eligible for federal aid. Local units employ the simple Pavement Surface Evaluation and Rating (PASER) system to survey 40,000 route-miles every two years and tabulate pavement condition. The health of the system is reported annually in terms of remaining service life. Procedures for the process are developed by an Asset Management Council, on which local units, regional planning agencies, and MDOT are represented, assisted by academic institutions. Six of the annual reports have been issued so far, confirming a steady deterioration of system conditions through disinvestment due to underfunding.24

**Minnesota’s Cap and Swap**

In some states, an inherent conflict of interest exists where capital funds come from local sources, often dependent on selling projects to the public, and maintenance costs are borne by a separate entity. One remedy is to simply cap the number of lane miles of roadway that the state agrees to maintain. If a new facility were added to the system, an equal number of miles would be swapped with local authorities that would agree to perpetual ownership and maintenance.

One state that has such a cap, which has prompted swaps of roadway back to local governments, is Minnesota. “The trunk highway system may not exceed 12,200 miles in extent, except the legislature may add trunk highways in excess of the mileage limitation as necessary or expedient to take advantage of any federal aid made available by the United States to the state of Minnesota.”25

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22 Ibid.
23 Ibid.
Such a cap imposes a form of LCCA considerations on local decision-making. Any new lane miles added to the state system are offset by devolving state lane miles to the locals, who take over owner-operator responsibility.

**Resources**

The American Association of State Highway and Transportation Officials & The Road Information Project. (2009). Rough Roads Ahead: Fix Them Now or Pay for It Later. [http://roughroads.transportation.org](http://roughroads.transportation.org). This report describes the preservation needs of the nation’s highways and examines some of the solutions that can be applied, ranging from fix-it-first to multi-modal freight strategy.


Case Studies


This case study summarizes how the Pennsylvania DOT implemented its LCCA policy. Topics discussed include a historical perspective, LCCA methodology, data requirements, implementation, and benefits.


This case study reviews HAMS, with a discussion of how the county operated before HAMS, how the Hillsborough County’s Public Works Department implemented HAMS, and the benefits it has received since then.


This roadway characteristics inventory shows the process of data collection, important data features and characteristics, highway performance monitoring systems, and inventory practices.
FOCUS AREA 2: REVENUE ALLOCATION AND PROJECT SELECTION

Develop a Performance- and Outcome-Focused Project Selection Process

The Opportunity
Setting measures of success is not unique. Most transportation project selection processes consider the success of alternatives in addressing narrowly defined, project-specific transportation needs. However, in these cases, the transportation project is perceived as the “end,” not the “means,” to achieving broader objectives.

In order to achieve greater gains with limited dollars, some DOTs have begun selecting projects using criteria that consider the full spectrum of the state’s strategic goals, such as safety, economic development, transportation choice, community character, and resource conservation. This approach to evaluating performance ensures that states get more than successful individual projects—they get a transportation system that supports the economy and helps to address other state priorities. The approach also demonstrates the results of transportation investments to stakeholders and constituents, which can ultimately play a critical role in building public support for transportation funding increases.

What Is It?
Performance-based project selection is a data-driven process that gives transportation agencies the ability to evaluate the impact of projects using standard criteria and prioritize those that will produce the best results. Through this approach, agencies develop performance measures for the transportation system, collect data over time to assess progress, and allocate resources based on the results. It is most effective when agencies set specific, time-bound performance targets and prioritize investments based on progress toward achieving those targets.

Traditionally, transportation agencies evaluate performance with mobility-based measures, such as volume/capacity ratio or travel time between points, or system condition measures, such as pavement quality or bridge condition. Expanding the approach by evaluating project and system performance based on a more comprehensive set of indicators can help manage increasingly complex transportation systems with competing priorities.

Implementation
Establishing a comprehensive performance-based project selection approach will typically involve the following steps:

Articulate clear goals for the transportation system
Performance measures and indicators should be tied to the state’s goals for its transportation network. These goals will vary by agency, but a comprehensive set of desired outcomes will generally include the following:

- Economic growth and development
- Effective flow of goods for commerce
- Job creation
- Safety
• Accessibility
• Transportation choices for travelers
• Coordination with local land use policies
• Life cycle costs of assets including roads, bridges, and transit
• Energy savings and emissions reduction

Enable reform
Linking project selection to performance metrics can come from elected officials or from within a DOT. In Oregon and North Carolina, legislators mandated an overhaul of the project selection process. Oregon reform came from a broader state program aimed at enhancing economic growth 1, while in North Carolina, elected officials wanted to remove politics from the decision-making process. 2

While the support of elected officials can provide valuable political backing and resources, a DOT can demonstrate leadership in this area by creating a cross-agency task force to brainstorm new programming processes and examine current methods to pinpoint any deficiencies.

Develop partnerships with other state and local agencies
Efforts at the DOT level to integrate performance measures into planning and project selection frequently dovetail with broader state-wide initiatives and can open the door for collaboration with other agencies. Creating a methodology and structure for system-wide performance metrics may not be viable if they focus solely on DOT-funded projects. Branding the initiative as a way to get better results from the transportation system with greater transparency in the decision-making process can help to bring a broad range of partners on board. Support from MPOs and other regional and local agencies can smooth the adoption of a new performance measurement system.

Create performance measures (system-wide and project-level)
Performance measures and indicators will vary by state and context, but successful measures have common characteristics. System-wide performance metrics must be applicable across all projects. Agency staff and stakeholders will typically assign a common metric, such as monetary value, to each measure and indicator. The most robust decision-making tools use both quantitative and qualitative measures. In terms of quantitative measures, several desktop and web-based applications are available today that are capable of running sophisticated mathematical analysis and budget optimization for project selection.

Limiting the number of measures helps ensure that data collection isn’t overly burdensome for the agency; generally, broader measures are needed for policy and planning purposes, as they guide larger overarching goals, whereas more specific measures are needed for programming and resource allocation in order to provide clear benchmarks.

A recent study by the Pew Center on the States and the Rockefeller Foundation shows that 13 states have created holistic transportation performance measures, including job creation, commerce, environment, and neighborhood preservation, but the state of the practice remains fledgling. 3 For example, the measures may call for a project to energize the economy, but actually measuring the project’s economic impact remains difficult.

1 Interview with staff from the Long Range Planning Office of the Oregon DOT. (2012, April).
2 Interview with staff from the Strategic Planning Office at the North Carolina DOT. (2012, April).
Develop a framework for integrating performance measures into the decision-making process

State DOTs can apply performance measures to different parts of the planning and project selection process. Oregon’s least-cost planning tool, known as Mosaic, involves an extremely rigorous and time-intensive data collection and evaluation process that informs the development of the Long-Range State Plan, which is updated every ten years. Staff of ODOT’s Long Range Planning office explained that Mosaic evaluates “bundles of actions”—a series of strategies for a region—rather than individual projects.\(^4\) By contrast, North Carolina’s Prioritization 2.0 process applies to the State Transportation Improvement Program (STIP) development process.\(^5\)

The Tennessee DOT restructured its project prioritization and selection process to provide greater transparency; it now selects projects based on a data-driven evaluation. Tennessee’s Project Evaluation System builds upon policies in its Long-Range Transportation Plan and includes both quantitative and qualitative evaluation. The system has two evaluation tiers: Tier 1 analysis uses technical measures to address mobility, economic development, goods and freight movements, safety, and security, and Tier 2 uses mode-neutral, more qualitative measures.\(^6\)

To make performance metrics applicable across the full transportation system, data collection methods should be integrated into all levels of the DOT. They must align vertically (from top management to technical staff) and horizontally (across functional units).

Build in flexibility
Performance measures should grow and evolve over time to incorporate new practices and state priorities.

Communicate results with dashboards and other performance measurement tools
Several DOTs use report cards, graphics, and online dashboards to communicate progress to elected officials and taxpayers. Innovative dashboards can include measures of factors beyond congestion and level of service, such as quality of life and economic development.

The Michigan DOT integrated its performance measures into the state-wide dashboard so residents can easily and clearly see how the state’s progress with its transportation system connects to other state goals. The dashboard tracks economic growth, safety, accountability, mobility, and road conditions.\(^7\)

Case Studies

From Policy to Projects: North Carolina DOT’s Transformation
When North Carolina Governor Bev Purdue took office in January 2009, she immediately sought to reform the DOT’s process for developing transportation plans and approving projects by creating professional standards for project evaluation and selection.\(^8\) Passage of House Bill 2436 made the

\(^4\) Interview with Transportation Programs and Economic Analysis Unit Manager at Oregon DOT. (2012, April).
Office of Governance responsible for implementing transportation reform⁹, although the NCDOT had already begun work on a number of internal reforms.

NCDOT had to build the entire prioritization framework and process from the ground up. According to strategic planning staff at NCDOT, some stakeholders were skeptical that their input would be fully incorporated and supported with meaningful data. NCDOT addressed this issue by creating a work group charged with helping shape and develop the project scoring methodology. The work group included NCDOT staff and external partners, including the state’s MPOs and RPOs. In a March 2012 interview, staff suggested that this process gave NCDOT’s partners a sense of ownership in the process and provided the local collaboration and participation that NCDOT sought.¹⁰

NCDOT’s new project prioritization framework is designed to integrate state policy goals into the project selection process through the development of several transportation plans. NCDOT’s long-range 2040 Plan, branded “Policy to Projects,” was the first building block of the reform effort.¹¹ The 30-year plan lays out the agency’s overarching goals and policies. A second ten-year Program and Resource Plan, created through a data-driven prioritization process, lists revenue projections and allocations for all modes. This ten-year plan then feeds into the STIP.¹²

In 2009, as part of the process for developing the ten-year Program and Resource Plan, NCDOT asked its MPOs to describe their transportation needs. In response, the DOT received a list of $54 billion in desired capital projects. However, the agency had only $10.5 billion to allocate for 2015-2020 ($9 billion for highway and $1.5 for non-highway).¹³ To allocate these funds, NCDOT staff ranked each project by its mode into the three main goals of safety, mobility, and infrastructure health, and cross-categorized by geography: state, region, and sub-region. The ten-year Program and Resource Plan laid out current allocations to each mode, amounts requested by the MPO, and recommendations from three stakeholder summits.¹⁴

Next projects went through the scoring and prioritization process “Prioritization 1.0.”¹⁵ Project scoring differs between highway and non-highway projects; NCDOT currently envisions incorporating a more data-driven method into the non-highway projects. Examples of scoring measures include:

- Does the project include HOV/HOT/LRT/BRT in the highway right of way?
- Does the project provide a direct connection to a transportation terminal (airport, seaport, ferry, intermodal, or train)?
- Does the project increase economic competitiveness as calculated by the Transportation Economic Development Impact System (TREDIS) model?

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¹⁰ Based on an interview with staff from the Strategic Planning Office of Transportation at the North Carolina DOT. (2012, March).
¹² Ibid.
¹⁴ Ibid.
Highway projects received scores based on a combined quantitative score (pavement conditions data), qualitative score (local input), and multimodal score (bonus points for inclusion of HOT/HOV lanes, connection to transit terminal, etc.). For non-highway projects, the scoring methodology currently varies by division. For rail projects, criteria include service type (heavy rail, light rail, etc.), service frequency, and connections to existing services, while for pedestrian and bicycle projects, scores are based on local priority, cost, and inclusion in the local pedestrian and bicycle plan, among other criteria. The scoring of non-highway projects is not standardized, which makes it difficult to rank different modes (such as rail and public transportation) against each other. The priorities of the MPOs and RPOs make up a substantial portion of the prioritization score: 30 percent of the total.

The strategic prioritization process has successfully met all of its goals: it has engaged and involved stakeholders and now reflects local priorities. It has also influenced aspects of the programming process and has provided NCDOT’s partners and the public with access to all the data and scores used to prioritize transportation projects. NCDOT has an online database to house project information and data and to manage the entire process. Strategic planning staff concluded that the implementation of the strategic prioritization process has resulted in increased credibility and use of data to score and evaluate projects. This framework enabled NCDOT to work with the legislature and governor to successfully enact a new Mobility Fund in 2010 to help relieve congestion and enhance mobility across the state.

NCDOT recently completed the next round of prioritization for its 2018-2022 projects. Changes in Prioritization 2.0 include:

- New economic impact measures (TREDIS)
- An economic competitiveness component to determine the value added of each highway investment within a community
- A data-driven process for evaluating bicycle and pedestrian projects. Bicycle and pedestrian projects are evaluated on a 100-point scale that includes local input, inclusion of the project in a local adopted plan, safety impacts (number of vehicle-pedestrian-cyclist crashes), population density, and whether the project provides a direct connection to a land use such as a school or transit station.
- A data-driven process for evaluating urban public transportation projects. Public transportation projects get ranked on elements such as whether the project reduces vehicle fleet age, provides new connections to other modes or services, increases lifespan of facilities, and accepts local input.
- A new web portal that allows MPOs, RPOs, and division staff to submit new priority projects, rank projects, and access information about project information and rankings for the entire state.
- More flexibility for MPOs and RPOs, which can now work together to transfer points between areas in order to prioritize larger projects with greater regional significance.

While Prioritization 1.0 represented a major shift for NCDOT, the process became increasingly robust in the second round of long-range planning. Eighteen months before the governor’s executive order mandating change, NCDOT had already begun identifying internal reforms through a staff

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16 Ibid.
18 Based on an interview with staff from the Strategic Planning Office of Transportation at the North Carolina Department of Transportation (2012, March).
transformation management team. The drive to change the programming process can start from within or be mandated at the legislative level. Other state STIP programs can adapt the process used by NCDOT and modify performance measures as needed to incorporate the state’s unique needs.20

San Francisco Bay Area Metropolitan Transportation Commission 2035 Regional Transportation Plan

In California, the majority of the state’s transportation funds are allocated directly to regional transportation planning agencies (RTPAs) and MPOs. Consequently, regional entities have a significant role in project prioritization. The MTC, the Bay Area’s MPO, initially resisted developing performance measures, despite pressure from stakeholders to do so. The agency was wary of creating measures that would become too controlling or limiting, and was unwilling to expose member agencies’ competing goals and visions for the region.21 A state-level mandate drove the MTC to overhaul its programming approach in 2002, when Senate Bill 1492 (now State Government Code Sec. 66535) required the MTC to establish performance measurement criteria on both a project and corridor level to evaluate and prioritize all new investments for consideration in the 25-year Regional Transportation Plan (RTP).22

MTC defined its new approach as a focus “on the measurable outcomes of potential investments and the degree to which they support stated policies.”23 The agency created overarching principles of economy, environment, and equity, as well as support for sub-goals and quantifiable performance objectives. MTC created very ambitious targets, called “stretch” targets, that guide the long-term vision of the region. Examples of these overarching measures and performance targets include:24

- **Goal: Equity**
  - Measure: Access, Livable Communities
    - Performance Objective: ten percent reduction from today in the percent of income spent on housing and transportation by low-income households

- **Goal: Economy**
  - Measure: Movement and Safety
    - Performance Objective: Motor vehicle fatalities reduced by 15 percent; pedestrian and cyclist injuries and fatalities reduced by 25 percent

The first round of application of the performance measures occurred in 2003 as part of the development of the region’s 2030 RTP25 but did little to affect programming, as the RTP projects had already been selected. MTC greatly expanded its performance-based planning for the next version, the Transportation 2035 Plan, incorporating regional objectives and evaluation of previous RTP project results far in advance of the long-range plan to arm decision makers with data. Of MTC’s $218 billion 2035 planning funds, $32 billion are discretionary, meaning MTC has decision-making power over the

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20 Based on an interview with staff from the Strategic Planning Office of Transportation at the North Carolina DOT. (2012, March).  
22 Ibid.  
24 Ibid., p. 3.  
allocation. Of the 700 projects submitted for discretionary funding, most are major investments over $50 million. These projects must undergo a quantitative performance analysis so MTC can determine which of them advance regional goals the most.26

MTC’s project selection and prioritization process has now become a leading practice. Since MTC undertakes such a rigorous prioritization process, its recommendations are generally adopted by CalTrans, thus empowering the local decision-making process. In the project selection process, MTC performs a quantitative cost-benefit analysis that monetizes indicators like carbon dioxide emissions, direct user costs, and transit travel time. Projects are divided into tiers based on the level of cost-benefit ratio they return.

MTC’s process works for states where regional organizations such as MPOs or congestion management associations have considerable power over long-term planning goals and objectives and programming. Being such a large state with regionally diverse needs, California entrusts its regions with the task of determining which projects are most needed. However, states could also use elements of MTC’s approach for statewide planning and programming purposes.

Resources


This primer provides an overview of the history of highway performance measures and state practices.


This report provides a national scan of performance measures used to measure success in public-private partnerships.


This website on performance-based planning provides resources for further information and case studies, including a case study on the San Francisco Bay Area’s MTC.


This three-volume report on the use of performance measures and targets for transportation asset management reviews the national state of the practice, provides criteria and guidelines for selecting appropriate performance measures and targets, and describes an overall framework states can use to develop performance measures.


This report evaluates how well all 50 state transportation agencies are using comprehensive goals, performance measures, and data related to economic growth, job creation, mobility, access, and other policy outcomes to inform transportation decision-making.


This report discusses how performance measures have changed over time, from a very data-intensive process to one that embraces the qualitative side as well, and includes metrics on the economy and the environment.

Case Studies


This website provides the text of North Carolina’s legislative mandate for the reform of transportation project programming.


This case study describes the performance measures used by the MTC, how they fit into the programming process and lessons learned from MTC staff.


Starting on page 339, this report details how performance measures were initially opposed, then adopted, by the MTC.


This provides the text from Senate Bill 1492 requiring the MTC to adopt performance measures.


This report, developed through a partnership between TDOT and Smart Growth America, analyzes TDOT’s current approach to project identification and development and identifies strategies TDOT can use to enable and encourage flexible, lower-cost ways to increase capacity on the state’s transportation system.


This report lays out Tennessee’s revised project selection and scoring process.
FOCUS AREA 2: REVENUE ALLOCATION AND PROJECT SELECTION

Remove Barriers to Off-System Investment

The Opportunity
Rebuilding our economy and creating new jobs is the most important issue of our generation. Thriving local economies need access to workers, materials, and markets. Transportation investment is key to economic recovery and prosperity, yet old ways of doing business often unnecessarily limit DOT investment options to facilities “owned” by the department.

DOTs can enable and encourage flexible, lower-cost ways to improve the capacity of the state’s entire transportation system (regardless of ownership) to expedite job creation and economic development. While obvious on its face, this approach is unusual due to policies and practices that limit the ability to spend federal and/or state transportation dollars on transportation facilities that are not designated as federal or state facilities. Removing barriers to off-system investments is an opportunity for the DOT and the state’s political leadership to demonstrate that they are leading efforts to reform the way government works, and to ensure that taxpayer money is buying the most cost-effective solutions.

Several states have successfully spent federal and/or state dollars on a project-by-project basis on facilities that were not on the federal or state highway system. When off-system investment is the most cost-effective solution, it should be considered as a matter of policy.

What Is It?
Typically, federal and state dollars are spent on national and state transportation facilities. Directing some of these funds to improve local facilities can be a more cost-effective way to improve the transportation system overall.

State leaders do not need to be bound by the roads under state ownership to direct their investments. Partnerships with FHWA can enable federal dollars to be spent on the local transportation system, but shifting funds to the local transportation system also requires education about the benefits and cost savings that can result from this transfer.

For example, the New Jersey DOT (NJDOT) planned a routine bypass to address congestion on NJ Route 31 where it runs through Raritan Township and the Borough of Flemington. However, further analysis showed that a different plan focused on local roads would more effectively address the congestion, better support local economic development, and cost a great deal less (see case study below). The key was the state DOT’s willingness to work for the most cost-effective improvements, regardless of who owned which pieces of the network.

Implementation
States have had varied success in spending federal and state dollars on local transportation networks, and most pursue this option as an exception or special case rather than a systematic way of maximizing the value of the existing transportation network. Key steps to implementing an approach that allows for off-system investment include:

1. Determining if there are legal or policy limitations to spending state monies on local facilities. If none exist, explore whether this has been done in the past and what the obstacles have been.
2. If legal barriers exist, exploring the practicality of modifying legislation and gathering support from legislators. This is likely to require education and examples of benefits.

3. Documenting value-to-price ratios or cost-benefit analyses to demonstrate the advantages of allowing investment on an entire network, regardless of ownership, versus restricting investment to state-owned facilities. This may require the development of an analytical tool or model to demonstrate how the system would function overall.

4. Engaging the local decision-makers who have jurisdiction over the transportation system targeted for improvement early in the process, and prior to having a broad public discussion.

5. Working with the federal funding partner (i.e., FHWA) at the local, regional, and federal levels and providing it with analytical information that demonstrates the value of investing in local facilities compared to the value of investing in the state or federal facility.

6. Developing a systematic approach to identifying the conditions that should exist in order to invest in the local transportation system.

7. Modifying the programming mechanisms to allow for this investment.

**Case Studies**

**New Jersey**

Over the past several years, NJDOT has been working with counties, municipalities, and other stakeholders to reinvest in established communities through a state program known as New Jersey Futures in Transportation (NJFIT). NJDOT established this effort in 2005 in partnership with the Office of Smart Growth (now the Office for Planning Advocacy) and other state agencies.

As one of NJFIT’s pilot projects, NJDOT reevaluated a planned bypass on Route 31 in Raritan Township and Flemington Borough intended to relieve congestion on a stretch of the route running through the heart of Flemington’s commercial district. The bypass had languished in the DOT’s project pipeline for decades due to a lack of funds.¹ NJDOT re-examined whether the proposed bypass solution—which was projected at great cost and which the Flemington community believed would reinforce Route 31’s role as a high-speed highway out of step with local desires for community character—was truly the best way forward.² NJDOT conducted an extensive analysis that emphasized both stakeholder involvement and a technical analysis of different roadway design alternatives, and ultimately decided to replace the planned bypass with a two-lane parkway that would provide additional access to Route 31 while preserving the region’s open spaces and community character.

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² ICF International. “NJ Route 31 Integrated Land Use and Transportation Plan.” Retrieved 8/1/12 from [http://www.transportationforcommunities.com/shrpc01/case_study/11/corridor](http://www.transportationforcommunities.com/shrpc01/case_study/11/corridor). NJDOT had estimated the cost of the freeway bypass at between $125 and $150 million. For reference purposes, New Jersey DOT’s fiscal year 2005 capital budget was approximately $1.4 billion, according to NJDOT records accessed at [http://www.state.nj.us/transportation/about/press/2004/040604.shtm](http://www.state.nj.us/transportation/about/press/2004/040604.shtm), at the high end of its cost estimates, the Route 31 bypass project would have used over 10 percent of this budget.
One of the most important components of this project was an emphasis on developing a better-connected network of local streets in the community, including amenities to support bicycling and walking, to minimize pressure on Route 31. New development will add to this street network over time, providing additional routing options for local traffic. NJDOT developed a transportation model to evaluate the effectiveness of the additional local street network on the functionality of Route 31. Analyses indicated that investing in local networks effectively relieved congestion on Route 31 at a much lower cost than building new roads or expanding the state network.3

Oregon

The Oregon DOT (ODOT) is using least-cost planning to define more cost-effective ways to improve Oregon’s transportation system, including the local network. Least-cost planning is “a process of comparing direct and indirect costs of demand and supply options to meet transportation goals, policies, or both, and the intent of the process is to identify the most cost-effective mix of options.”4 This initiative was defined by the 2009 Oregon Legislature in the Jobs and Transportation Act (House Bill 2001) and complements ODOT’s practical design initiative, required by the same law.5 Practical design stresses the value of making strategic decisions based on what most benefit the overall system and directs available dollars toward activities and projects that optimize the system as a whole. Since 2009, ODOT estimates that practical design has saved the agency “tens of millions of dollars.”6

Resources

Pennsylvania DOT and New Jersey DOT. (2008, March). Smart Transportation Guidebook: Planning and Designing Highways and Streets to Support Livable and Sustainable Communities. http://smart-transportation.com/guidebook.html. This joint effort of the Pennsylvania and New Jersey DOTs provides guidance to project managers for state transportation projects on the key components of local community context—land use plans and policies, street network connections, and development controls—that allow more sound state investment in a larger share of the transportation system.

Oregon DOT Highway Division. (2010, March). Oregon Practical Design Strategy. http://www.oregon.gov/ODOT/HWY/TECHSERV/docs/Practical_Design_Guideline.pdf?ga=t. This is a guidebook for Practical Design, as it has been used by ODOT. Practical design has been used by ODOT as a way to enhance its transportation system. Even with scarce resources, ODOT has been able to improve its transportation system because it has established project scopes that deliver specific results, and it offers flexible parameters for design teams.


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3 Ibid.
4 Oregon Revised Statutes 184.653 §6.
5 Ibid., §19.

This report provides an example of how to perform a cost-benefit analysis of transit in a state, and gives a cost-benefit analysis model that can be used to quantify transit benefits dependent upon the type of funding.
FOCUS AREA 2: REVENUE ALLOCATION AND PROJECT SELECTION

Update Funding Formulas and Implement Competitive Fund Distribution for Smart Transportation

The Opportunity
States provide half of all surface transportation funding. Thus, state funding distribution processes weigh heavily on the development of a transportation system that supports a state’s economy and prosperity.

For many states, decisions about how this money is distributed are based on traditional formulas that don’t directly reflect the current needs of the state or its transportation system. These formulas often have little to do with which transportation investments actually provide the greatest return by helping to grow the economy and maintain a healthy transportation system. For example, Caltrans relies on a static formula to apportion 75 percent of the STIP funding to the Regional Transportation Improvement Program; 40 percent goes to northern counties and 60 percent to southern counties, with allocation at the county level based on population (weighted 75%) and state highway lane miles (weighted 25%).

What if Caltrans used a distribution formula that considered future demographic changes and shifting transportation demand variables? More useful, comprehensive funding distribution processes could reflect a broad range of transportation issues such as roadway safety, future needs from population growth, and preservation of current system assets. Revised funding distribution processes that take these variables into account would enable states to distribute money based on a holistic view of current assets and future needs within the transportation system. It would result in funding going to regions, projects, and modes that contribute to a smarter transportation system. Likewise, at least for a portion of fund distribution, relying on competitive funding programs could increase the transparency and efficiency of the funding process.

Changing outdated distribution formulas to a competitive, results-driven process is an opportunity for a state’s DOT and governor to show the public that the state is serious about getting the most from taxpayer dollars, serious about getting the state’s fiscal house in order, and serious about addressing the current economic crisis. Transparent funding distribution aligned with state-wide goals will drive innovation at the local level that is in line with the needs of the larger region, strengthening the competitiveness of the state as a whole.

What Is It?
Methods for adopting more comprehensive funding distribution approaches include:

1. **Matching criteria and performance metrics against statewide goals.** Retool current formulas in order to channel funding to projects that are aligned with statewide goals. These changes will increase government transparency and allow a state to articulate its goals and performance outcomes when it plans transportation improvements. Fund allocation criteria should also be tied to measurable performance metrics. This will allow the DOT to track the

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impact of its funding investments in order to report on progress and maximize the program’s effectiveness. Reporting on progress with regards to metrics also supports the DOT in its efforts to more clearly communicate the criteria on which it bases its funding decisions. In the case of the Minnesota DOT’s (Mn/DOT) Target Formula Re-evaluation, performance metrics were weighted according to the statewide goals of improving safety, system preservation, and mobility (see case study below).

2. Creating competitive transportation grant programs. A competitive grant program can maximize the investment of limited transportation funds and leverage private sector contributions. While a competitive grant program may represent a small portion of funding relative to a state’s formula-based funding, it can spark innovative solutions to transportation problems that can result in cost savings and better outcomes. Beyond the projects that are ultimately funded, the funding programs themselves provide an orientation toward innovative and lower cost transportation that extends their reach. Other communities can see the success of these transportation projects, even if they are on a small scale, and applying for the funds forces applicants to think about smarter transportation possibilities.

On a regional level, the Atlanta Regional Commission’s (ARC) Livable Centers Initiative transportation grant program links land use and transportation funding and has supported 100 transportation projects in the past ten years using only one percent of the Atlanta Regional Transportation Plan’s funding. The competitive Livable Centers Initiative grants are given to localities based on the community’s land use and zoning policies that meet broader regional goals to create centralized areas of activity that promote walking, cycling, transit use, and greater roadway connectivity. The Livable Centers Initiative Implementation Report 2011 details ARC’s funding process and how it spurred the adaptation of local comprehensive plans to line up with regional goals.

At the state level, Washington State DOT has also instituted a competitive grant program, through which it has provided $143.5 million since 2006 to support local mobility projects; the DOT is currently soliciting applications for the 2013-2015 biennium. This Regional Mobility Grant Program supports local efforts to improve transit mobility and reduce congestion on the most heavily traveled roadways. WSDOT is undertaking studies to develop methods of evaluating the cost effectiveness of each project.

3. Prioritizing transportation project funding. Explicit and substantiated prioritization can improve the fund distribution process by giving precedence to projects that are particularly cost effective or do a particularly strong job of meeting certain goals. In addition to the competitive grant program mentioned above, WSDOT has implemented a project prioritization process to ensure that taxpayers get the most value for the dollars spent. This prioritization program, spelled out in RCW 47.05.05, ranks projects based on their costs and benefits within six project areas—safety, preservation, mobility, economic, environmental retrofit, and other facilities—and

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the goal of the process is to provide the biggest benefit for the least cost.\textsuperscript{8} While Washington’s prioritization process is limited to highway construction processes, a similar process could be expanded to include all transportation projects within a state.

**Implementation**

1. **Conduct an internal evaluation.** State DOTs wield relatively significant control over how funds are allocated for transportation projects. The funding reform process begins with an internal evaluation process within the capital programs or finance departments, then broadens to include the county and local DOTs. Frequently, this process is championed by department officials and takes place within the department in conjunction with county and municipal officials and stakeholders. According to staff of Mn/DOT’s Office of Capital Programs and Performance Measures, that agency led the most recent revision to the federal and state target funding formulas in 2006, integrating state-wide goals and performance objectives. In the case of North Carolina’s Transportation Reform, Governor Bev Perdue pushed for departmental reform with an executive order.\textsuperscript{9}

2. **Develop partnerships with local and state agencies.** Funding formula reform will be most effective if the state DOT works in conjunction with regional MPOs to accommodate a greater variety of transportation projects. Partnerships with local governments and regional organizations will also help to overcome the common misperception that funding changes will reduce local control of projects. This strategy proved effective in Atlanta, where the ARC’s competitive funding distribution provided communities with financial support to develop their own transportation plans, resulting in greater local control.

   Recalibration of allocations must be also done in concert with other state agencies, such as planning, natural resources, and economic development, to advance and address not only transportation system concerns and performance, but economic and environmental deliverables as well.

3. **Start small and set aside funding.** Baby steps are often necessary to test out new fund distribution processes. A small demonstration program fund is a good place to start as a test run and may not require legislative authorization, making it an easier way to demonstrate smart transportation principles. Finding the money is likely the most challenging part of establishing a competitive fund for smart transportation projects. Gas tax funds are often limited by statute or state constitution. Pennsylvania was able to address this problem by setting aside federal funds.

4. **Timeframe and expectations.** Revising funding procedures can take time; the processes described in the case studies below took two to three years of extensive meetings with stakeholders at the state, local, and community levels. If performance measures are already in place, the process will likely proceed more quickly.

States have the best opportunities to revise funding formulas when state and local long-term transportation plans and objectives are in alignment. State-wide goals can also foster local planning by awarding funding to projects that address regional development goals. This has occurred with ARC’s


Livable Centers Initiative: currently, 88 percent of the communities involved in the project have modified their comprehensive plans to create economic activity corridors and community improvement districts according to their own Livable Centers Initiative studies.10

Special considerations outside of the funding formula must be made for major infrastructure emergencies or large infrastructure projects in communities with unique maintenance issues. In these situations, state level transportation funding reserves can be maintained and granted through a separate allocation process.

While agencies and stakeholders may be wary of changes to existing funding formulas, there is an opportunity to integrate existing funding levels with statewide goals on performance measures to improve safety, preserve and maintain roads and bridges, reduce congestion, and prepare for future population growth. As explained in further detail below, Mn/DOT successfully revised its funding formulas to maintain roughly the same allocations to the state’s transportation districts while still incorporating more performance measures.

Case Studies

Pennsylvania
The State of Pennsylvania started the Pennsylvania Community Transportation Initiative (PCTI11) to competitively distribute funding for smart local transportation initiatives in late 2008.12 In response to its first announcement, PennDOT received more than 400 applications from cities, boroughs, townships, MPOs, and RPOs requesting more than $600 million. PennDOT staff evaluated the proposals based on their focus on town-building rather than sprawl, their capacity to leverage other funding, their consistency with regional plans, and their innovation and suitability to teach or demonstrate the positive application of smart transportation principles. Ultimately, $59.2 million was distributed to 50 projects throughout the state that link transportation investments to local land use planning and decision-making. In 2010, PennDOT administered a second round of funding, distributing $24.7 million to 41 projects.13

Pennsylvania funded this program by setting aside federal funding. Though the program faced initial resistance from MPOs and RPOs and some PennDOT staff concerned about the use of funds, it aligned closely with the smart transportation framework developed by the DOT during a massive spending overhaul in 2004, so it was ultimately approved as a demonstration laboratory to launch projects embodying smart transportation principles.

Lancaster County Transportation Coordinating Committee (TCC)
Inspired by the Pennsylvania PCTI, described above, Lancaster County launched its own smart growth transportation program in 2011. The TCC, a multiagency committee, dedicated $2 million from the state allocation of transportation funds to the county to a competitive smart transportation project fund. The program is intended to encourage smaller projects that will increase mobility and connectivity14 at

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12 Ibid.
13 Ibid.
14 Lancaster County Transportation Coordinating Committee. (2011, July 28). “Lancaster County Smart Growth
the municipal level. Thirteen projects were submitted in the first round of funding and five were chosen to receive a total of $1.5 million\(^{15}\), including a pedestrian path expansion and sidewalks near a bus stop and a school. If the funds were not used for smart growth projects, the money would have gone to roadway or bridge projects in the county.

**Minnesota: Target Formula Re-Evaluation**

In response to the Intermodal Surface Transportation Efficiency Act regional planning requirements, Mn/DOT created Area Transportation Partnership (ATP) Districts to allocate federal funds in the early 1990s. The first funding formula was based on discussions with ATP stakeholders and ensured that the transportation fund distribution didn’t change drastically from existing levels. Mn/DOT allocated funding according to target formulas weighting system size at 40 percent and system usage at 60 percent; it determined system size based on existing lane miles and system usage based on both current and future vehicle miles traveled (VMT).\(^{16}\) Subsequent revisions in 2003 and 2006 allowed the funding formula to evolve to incorporate state-wide goals addressing safety concerns, roadway and bridge maintenance, and transit needs. Target funding formulas for both federal and state fund allocations are now weighted to include:\(^{17}\)

- 60 percent preservation, determined by average bridge needs, heavy commercial VMT, and average pavement needs;
- 10 percent safety, determined by three-year average traffic fatalities; and
- 30 percent mobility, determined by congested daily VMT for trunk highways, transit needs, and future VMT based on population predictions.

The staff of Mn/DOT’s Office of Capital Programs and Performance Measures spearheaded the most recent revision to the federal and state target funding formulas, integrating state-wide goals from the Minnesota State-wide Multimodal Transportation Plan. These state-wide goals are operationalized through clearly stated performance targets. Some of the performance metrics employed by Mn/DOT include:\(^{18}\)

- **Targets:**
  - To reduce traffic fatalities to 400 annual fatalities by 2010. Mn/DOT successfully met this goal.
  - Create 100 percent ADA accessible pedestrian signals by 2030.
  - Increase bus service hours to 1.6 million by 2015.

- **Maintenance of system:**
  - 84 percent of the state’s bridges in a state of good or satisfactory repair.
  - Good pavement quality: 70 percent of principal arterials in good quality, 65 percent of non-principal arterials in good quality.
  - Congestion reduced to ensure travel can maintain target speed (55-60 miles per hour) along 95 percent of interregional corridors.

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ATP districts prioritize their transportation needs first; then those needs are incorporated into state-level transportation priorities and weighted against state performance measures. The ATP districts are given the allotted transportation funding according to the target funding formulas. The districts have significant local control over the projects they choose to produce in order to meet state-wide goals of safety, mobility, and preservation.

As transportation funding formulas have been revised, Mn/DOT has aligned its state goals with performance based funding. Other state transportation improvement program fund allocations can adopt the revision process used by Mn/DOT to create federal and state funding formulas that meet state-wide goals and help to guide regional transportation project prioritization.

Atlanta Livable Centers Initiative
In 1999, the ARC and the Georgia DOT (GDOT) saw an opportunity to link land use policy and transportation funding to improve air quality and created the Livable Centers Initiative. As part of the LCI, $18 million in transportation planning study funds will be awarded between 2000-2017 to support transit use, walking, and bicycling. Transportation projects resulting from LCI studies are eligible through a competitive grant process for a portion of $500 million in priority funds dedicated to the program (individual award amounts range from $80,000 to $120,000).19 In the past ten years, the LCI has spurred almost 100 transportation projects using only one percent of the Atlanta Regional Transportation Plan’s funding, maximizing limited investments.20

Prior to the LCI program, all transportation funding was allocated based on the projects outlined in the Regional Transportation Plan, which is developed and guided by the MPO’s planning staff, the Transportation Coordinating Committee, and the Transportation Air Quality Committee.

The LCI encouraged greater support of counties, cities, and towns to plan transportation projects based on their own needs while also coordinating with larger regional development goals. ARC staff explain that the LCI is popular with local officials and citizens because they can link it to their own local plans to improve economic growth by balancing jobs and housing needs.21 At the same time, the region benefits by taking advantage of the infrastructure and private investments committed in the local community to achieve more balanced regional development, reduce VMT, and improve the regional air quality.22

Because Surface Transportation Program (STP) projects with federal funding must go through GDOT’s planned development process, there is extensive review time. ARC’s LCI staff have worked with GDOT to streamline the process and cut the amount of time in half.23

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21 Interview with ARC Project Manager, (2012, May).
23 Interview with ARC Project Manager; (2012, May).
Resources

This report provides the results of a three-tiered survey conducted biennially by the ARC to measure the success of the LCI program. The survey quantifies changes in development, measures changes in land use policy, and assesses attitudes toward improvement and livability resulting from implementation of LCI studies.

This report examines the LCI program’s history and outlines the types of projects funded in the most recent round of grants, the project status, and committed funds.

This website gives the final approved federal funding formula.

This provides an overall framework of the ATIP/STIP process in Minnesota.

This lists discussion points detailing how and why the funding formula was revised in 2006.

This guide outlines the themes and funding selection process for PCTI grant applicants.

This outlines the core themes of smart transportation and the PCTI funding program, with links to relevant case studies.
These tools are part of “The Innovative DOT: A handbook of policy and practice,” published by Smart Growth America and the State Smart Transportation Initiative.

Download all the tools at www.smartgrowthamerica.org/the-innovative-dot.

Smart Growth America is the only national organization dedicated to researching, advocating for and leading coalitions to bring smart growth practices to more communities nationwide. From providing more sidewalks to ensuring more homes are built near public transportation or that productive farms remain a part of our communities, smart growth helps make sure people across the nation can live in great neighborhoods. For additional information visit www.smartgrowthamerica.org.

The State Smart Transportation Initiative, a network of 19 state DOTs, promotes transportation policies and practices that advance environmental sustainability and equitable economic development, while maintaining high standards of governmental efficiency and transparency. Housed at the University of Wisconsin, SSTI operates in three ways: as a community of practice, where participating agencies can learn together and share experiences as they implement innovative smart transportation policies; as a source of direct technical assistance to the agencies on transformative and replicable smart transportation efforts; and as a smart transportation resource to the wider transportation community, including local, state, and federal agencies. Learn more at www.ssti.us.