

Tool: Complete Streets Consortium Series

Provider: Smart Growth America and the National Complete Streets Coalition

Summary:

The Complete Streets Consortium Series is designed to assist communities in implementing Complete Streets policies. Taking what we have learned delivering our stand Complete Streets Technical Assistance, the Complete Streets Consortium Series delivers three workshops to three municipalities within the same state. The three municipalities come together to form a consortium, apply as one, and receive the workshops over the span of a couple of months. As with the standard Complete Streets workshops, the Consortium Series workshops will be tailored to local contexts and barriers to Complete Streets implementation. The Complete Streets Consortium Series presents a great opportunity to work on Complete Streets implementation, but also to enhance relationships with other communities in your state as well as those with state agencies.

Description:

Recipients of the Complete Streets Consortium Series will receive one workshop in each of the selected municipalities. These highly interactive workshops typically target 30-35 decision makers and provide robust training and support on implementation strategies. A core team of 8-10 people will be sent from each municipality to attend all three workshops. This ensures that relationships between communities grow as well as ensuring that municipalities are able to learn from one another.

Smart Growth America sends expert instructors with policy and design experience selected from a pool of nationally-recognized practitioners trained to provide these workshops, providing scheduling flexibility and an array of experiences to best meet each community's needs. Our experts cover a range of topics facing communities implementing Complete Streets policies. From land use to transit ridership to multimodal integration, the Complete Streets Consortium Series offers communities a wide-ranging look at how to overcome challenges in implementing Complete Streets Policies.

Each workshop includes the development of a Complete Streets implementation plan, which highlights the opportunities and necessary changes to fully support and enable Complete Streets policies. Alongside this plan is specific instruction on identifying and collecting data on key points in the implementation process. This includes an assessment of current performance measures as well as lessons on the collection and use of new performance measures. Both of these plans are delivered in the form of Next Steps Memos sent to communities shortly after the workshop concludes. Several weeks later, one instructor and the Coalition's State and Local Policy Manager hold a follow-up call with decision makers from the each municipality to progress and provide assistance and resources to maintain momentum.

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