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## **Boulder targets carbon reduction through transportation related climate goals at smart growth strategy workshop**

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*Boulder, CO* —Boulder officials and local residents will meet with representatives from Smart Growth America on March 4 and 5, 2013 as part of a free, grant-funded technical assistance program. The workshops aim to find innovative travel and mobility strategies that will give Boulder the tools to achieve the next level of the city's ambitious carbon-reduction goals.

"The City of Boulder is very excited to host Smart Growth America's Cool Planning events," said Kathleen Bracke, GO Boulder Manager for the city. "These events provide great opportunities for city staff and the community to learn from national and international best practices and discuss potential strategies to assist us with achieving Boulder's sustainability goals. The outcome of these events will be helpful for the current update to the city's Transportation Master Plan, as well as for other city-wide planning initiatives."

Boulder residents are invited to join the workshop's first day for an update on the city's Transportation Master Plan and a presentation by Smart Growth America. The event will be held March 4, 2013 from 4:30-8:00 PM at the Hotel Boulderado Conference Center, 2115 Thirteenth Street, Boulder, CO.

"Smart Growth America is committed to providing the tools and training to help community leaders keep their cities and towns livable, sustainable and vital places," said Roger Millar, Director of Smart Growth America's Leadership Institute. "Boulder is an inventive leader in greenhouse gas emissions management. For example, they've developed a Community Climate Action Plan, passed the nation's first CAP tax, and created an energy efficiency program, EnergySmart. Our technical assistance will build upon the city's current goals and policies, while offering an opportunity to explore new strategies for policy advancement, specifically in regards to mobility and travel."

In November 2012, Boulder was one of 22 communities selected by Smart Growth America to participate in the free technical assistance program. Stretching from Maine to Washington State, these communities represent major cities, suburban centers, and rural towns alike.

The program, made possible through a five-year Building Blocks for Sustainable Communities grant from the US Environmental Protection Agency's Office of Sustainable Communities, seeks to develop local planning solutions that help communities grow in ways that benefit families and businesses, while protecting the environment and preserving a sense of place. Three other nonprofit organizations—Forterra, Global Green USA and Project for Public Spaces—also received competitively awarded grants under this program to help communities get the kinds of development they want.

As a national leader in the field, Smart Growth America has accumulated extensive experience

working with communities to help them use land strategically, make the most of existing resources and invest strategically to catalyze private development.

**Smart Growth America** is the only national organization dedicated to researching, advocating for and leading coalitions to bring smart growth practices to more communities nationwide. From providing more sidewalks to ensuring more homes are built near public transportation or that productive farms remain a part of our communities, smart growth helps make sure people across the nation can live in great neighborhoods. For additional information visit [www.smartgrowthamerica.org](http://www.smartgrowthamerica.org).

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